



FORM 4

APPLICATION FOR THE CONSENT OF A DATA SUBJECT FOR THE PROCESSING OF PERSONAL INFORMATION FOR THE PURPOSE OF DIRECT MARKETING IN TERMS OF SECTION 69(2) OF THE PROTECTION OF PERSONAL INFORMATION ACT, 2013 (ACT NO. 4 OF 2013) REGULATIONS RELATING TO THE PROTECTION OF PERSONAL INFORMATION, 2018 (REGULATION 6)

Part A

To: Name/Business name: _____
Surname: _____
ID number/business reg nr: _____

From: **Atterbury Motors (PTY)ltd**
Address: 520 Fred Nicholson drive
Wonderboom South 0084
Contact number: 012 329 8843
Fax number: 012 329 2339
Email address: lurika@atterburymotors.co.za

Information officer of Atterbury Motors:
Owner/CEO: Louisa Johanna Schubert
Signature: _____
Date: _____

Part B

I, _____ (full names and surname) Hereby give my consent for the following intended use of my personal information by the dealership:

To facilitate the sale of a motor vehicle to me and/or process my trade in vehicle or to buy a vehicle from a me, facilitating a safe transaction and handling the subsequent activities which may arise from it (In example facilitating obtaining comprehensive insurance, processing after delivery fines/e-tolls, etc.) To receive occasional marketing of goods or services to by means of electronic communication once I've already done business with Atterbury motors.

Information is only given as needed for the intended use to outside parties. (As listed below).

- To process your financial application and submit it to all the major financial institutions as specified (ABSA, Wesbank, MFC, Std Bank, Alphera, Marquis and Iemas).
- For the credit provider to request bank statements and payslips for the sole purpose of applying for vehicle finance.
- For the credit provider accessing my credit profile from the credit bureaus for the purposes of a credit assessment.
- Verify your ID and drivers licence with home affairs to ensure a legitimate non-fraudulent transaction.
- To send out an electronic contract link with an authorised pin via email or SMS for you to approve/sign online.
- To obtain a competitive Comprehensive insurance quote for the delivery of your vehicle for you. (We make use of Outsurance)
- To quote on necessary VAPS (Value added products) needed to lower or eliminate the risk of purchasing a motor vehicle. In Example: Mechanical Warranty, Service Plan, Tyre/Rim Insurance, Bodyline Insurance (Mysure) and short-term insurance products such as Credit Life, Shortfall Cover, Deposit Protector (Hollard or Bank Specific).
- To monitor our customer service and the level of service received from us. Done internally.
- To assist in the registration and licencing process of your new vehicle and obtaining the annual new licence where applicable.
- To address traffic fines and e-toll requests. (Fines4U)
- To help with the processing of after delivery complaints, vehicle breakdowns and insurance claims.
- To wish you happy a birthday via WhatsApp or text message.
- To use your photo/video taken with your newly purchase vehicle for advertising purposes.

Yes	<input type="checkbox"/>	NO	<input type="checkbox"/>
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- To keep in touch and inform you of our current products and services on an irregular, as and when basis.

Yes	<input type="checkbox"/>	NO	<input type="checkbox"/>
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We contact our customers via email, WhatsApp, SMS and if needed by telephone etc. Should this be a problem for you, please give us an alternative method for contacting you for the above intended use, by sending an email to us. Let us know if we should not on an irregular basis send you an email/WhatsApp/SMS with our new stock or services (as and when). Email can be sent to [Lurika@atterburymotors.co.za](mailto:lurika@atterburymotors.co.za) or to csi@atterburymotors.co.za.

I hereby give my consent for my information to be processed and discretely passed on, as needed, for the above purposes.

Signed at _____ this _____ day of _____ 20__

Client signature: _____